

ROBERT H. TAI, ED. D.  
UNIVERSITY OF VIRGINIA

## Project FOCIS:

Considering Youths' Interest &  
Engagement in Science through a  
Framework for Examining Youths' Learning  
Activity Preferences



**Annual MRSEC Education and Outreach Directors  
Meeting**  
**University of California, Santa Barbara**  
**September 16, 2013**

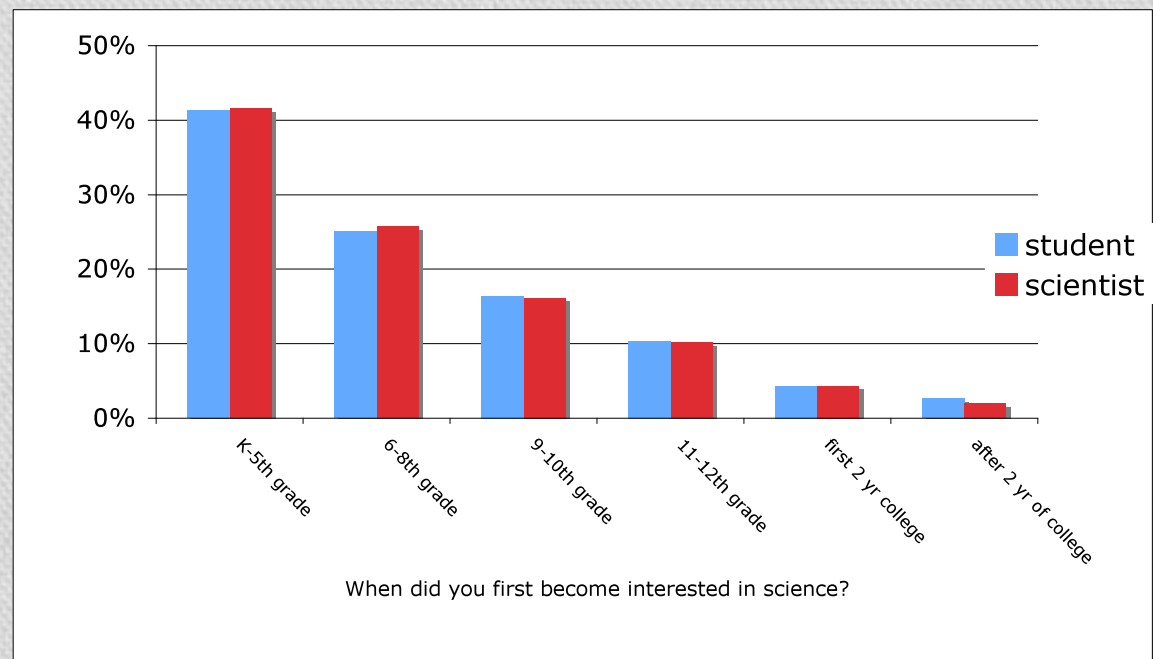
# When do scientists and graduate students say they first became interested “science”?

(Scientist n = 3220; Grad students n = 1065)

70% of scientists and 69% of graduate students reported developing their interest in science in Grades K-8

24% of both scientists and graduate students in Grades 9 - 12

6% of scientists and 7% of graduate students in College



\*Data from Project Crossover (NSF REC 0440002), PI R. H. Tai, University of Virginia

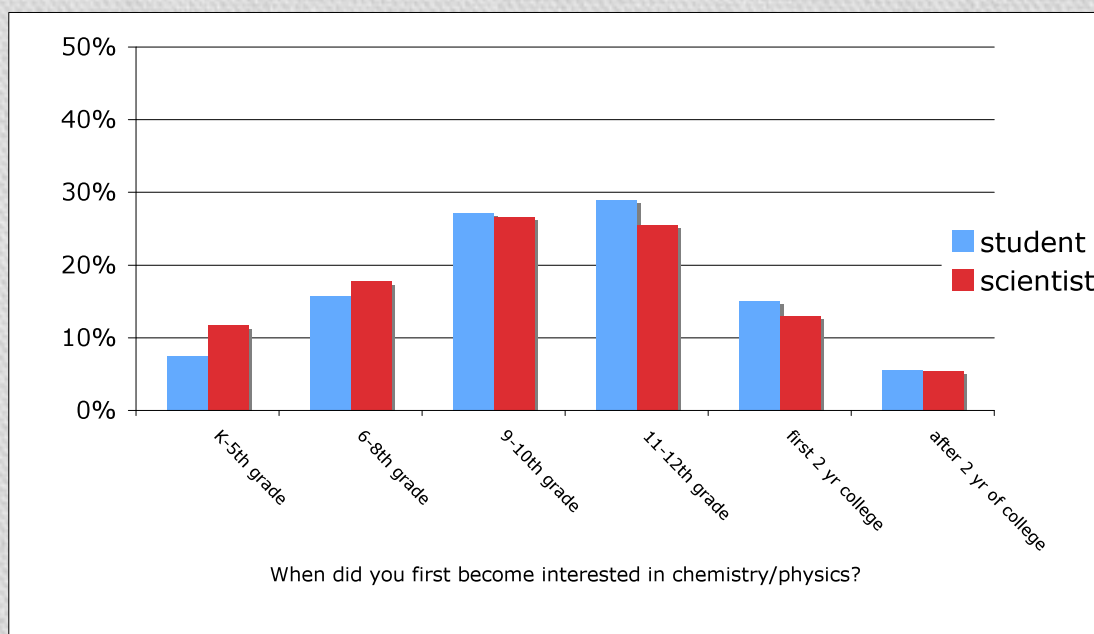
# When do scientists and graduate students say they first became interested their career discipline?

(Scientist n = 3220; Grad students n = 1065)

29% of scientists and 23% of graduate students reported developing their interest in chemistry/physics in Grades K-8

52% of scientists and 56% of graduate students in Grades 9-12

18% of scientists and 21% of graduate students in College

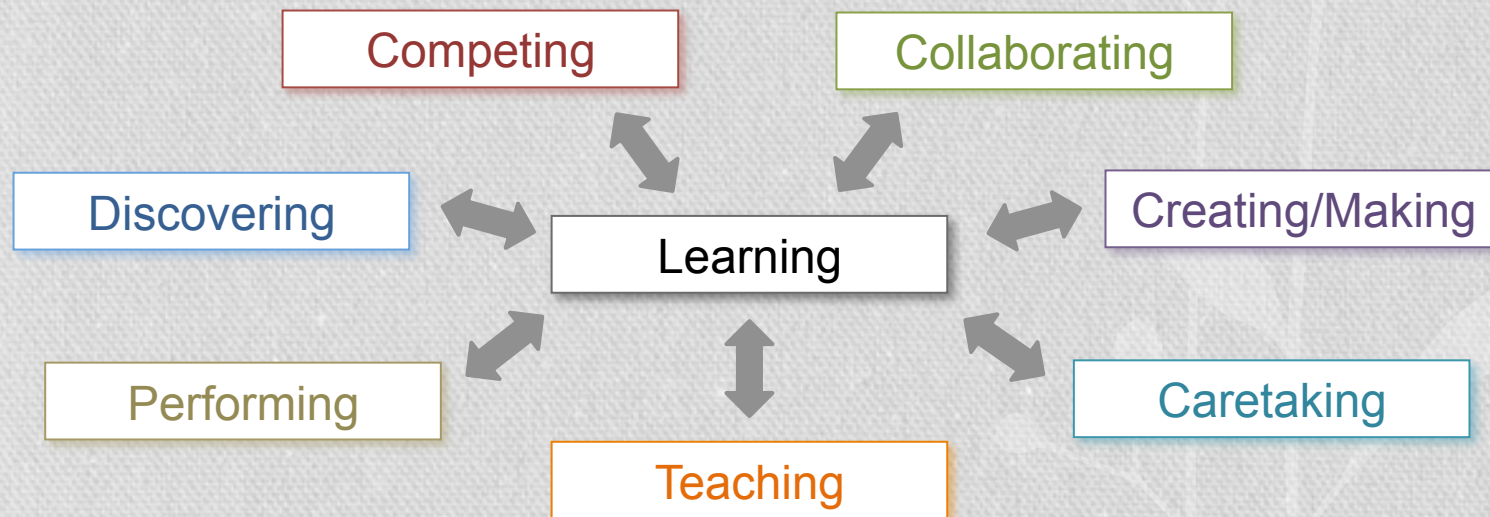


\*Data from Project Crossover (NSF REC 0440002), PI R. H. Tai, University of Virginia

## How do we hope to engage children's interest?

Through learning activities in both formal and informal settings.



An examination of curriculum and programs led to the development of a ***Framework for Observing and Categorizing Instructional Strategies (FOCIS)*** which is a LEARNING ACTIVITY typology.





Learning Activity Type	Survey Questions
Discovering	<p>When I find out that an activity involves... Discovering and learning new things.</p> <p>I like figuring out how things work.</p> <p>I like taking things apart to see what is inside.</p> <p>I like trying different ways to figure things out.</p> <p>I like solving problems.</p>
Creating/ Making	<p>When I find out that an activity involves... Making or building things.</p> <p>I feel like doing projects where I make things.</p> <p>Whenever I can, I make the things I need.</p> <p>I like building things.</p>
Collaborating	<p>When I find out that an activity involves... Being in a group.</p> <p>Working with others is more fun than working alone.</p> <p>I like being part of a team.</p> <p>I learn better when I am working with others.</p>
Competing	<p>When I find out that an activity involves... Being in a competition.</p> <p>I get excited when I hear there will be a competition.</p> <p>I enjoy competing against other people.</p> <p>I like to focus on my own goals, rather than competing with others.</p>
Presenting	<p>When I find out that an activity involves... Presenting in front of lots of people.</p> <p>Performing in front of people is fun.</p> <p>I like telling people about my work.</p> <p>I like presenting my work to my class.</p>
Caretaking	<p>When I find out that an activity involves... Taking care of animals.</p> <p>Having a pet is a big responsibility, but something I like to do.</p> <p>I like to take care of things like plants and aquariums.</p>
Teaching	<p>When I find out that an activity involves... Helping people learn things.</p> <p>Helping others to learn things is fun.</p> <p>I like teaching things to others.</p>

# Example: “Discovering” Questions

**16** We want to know how you feel about different activities. (Please mark only 1 box for each activity listed below.)

When I find out that an activity involves...	I feel...				
	 1	2	3	4	5 
a. Being in a group,	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Being in a competition,	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. Making or building things,	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. Discovering and learning new things,	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e. Presenting in front of lots of people,	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f. Taking care of animals,	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
g. Helping people learn things,	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**18** We want to know what you think about each of the statements below. If you strongly agree, then choose 5. If you strongly disagree, then choose 1. (Please select only 1 number for each statement below.)

	 1	2	3	4	5 
g. I like figuring out how things work	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
h. I like taking things apart to see what is inside	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
i. I like trying different ways to figure things out	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
j. I like solving problems	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

# Data Set

- Large-scale survey of all students in Grades 3-12 in schools from 4 Public School Districts.
- Urban, Suburban, and Rural
- Participating public school districts have strong enrollment numbers of students from minorities groups under represented in STEM (Black 20.9%; Latino/a 23.0%)
- Overall study enrollment (N = 7157)
- Elementary School – Grades 3-5 (n = 2486)
- Middle School – Grades 6-8 (n = 2502)
- High School – Grades 9-12 (n = 2169)
- Female 50.9%; Male 49.1%



<b>Name:</b>	<input type="text"/>	<b>School:</b>	<input type="text"/>
<b>Grade:</b>	<input type="text"/> <input type="text"/>	<b>Birthdate:</b>	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>

**We want to know a few things about you. (Please write or mark your answers in the boxes like this:  
Examples: ☒ or ☒**

**1 Are you a girl or boy?**

☐ Girl ☐ Boy

**2 Is English the language you usually speak at home?**

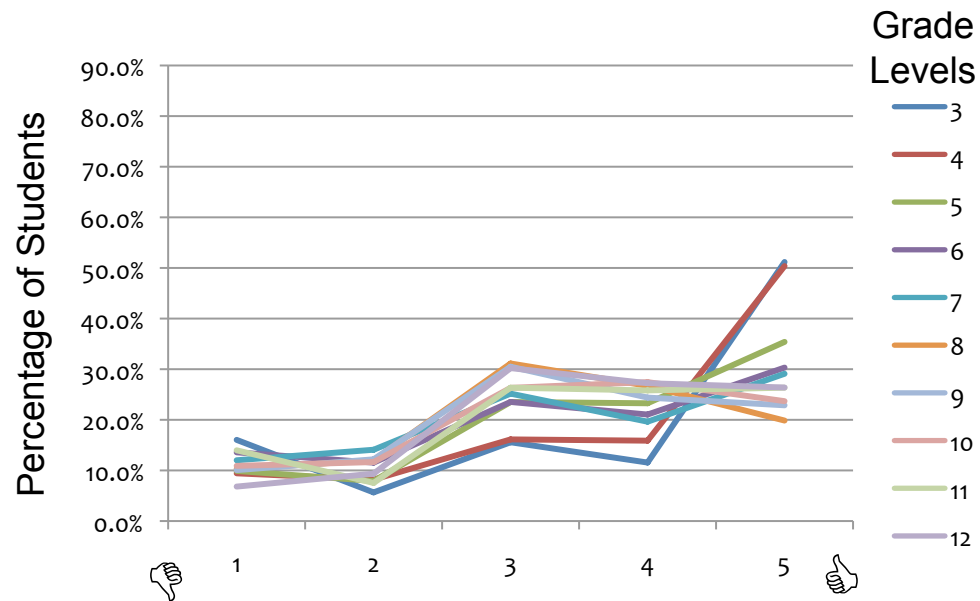
☐ Yes ☐ No

**We want to know if you have attended science or math programs outside of school time.  
(Mark all that apply.)**

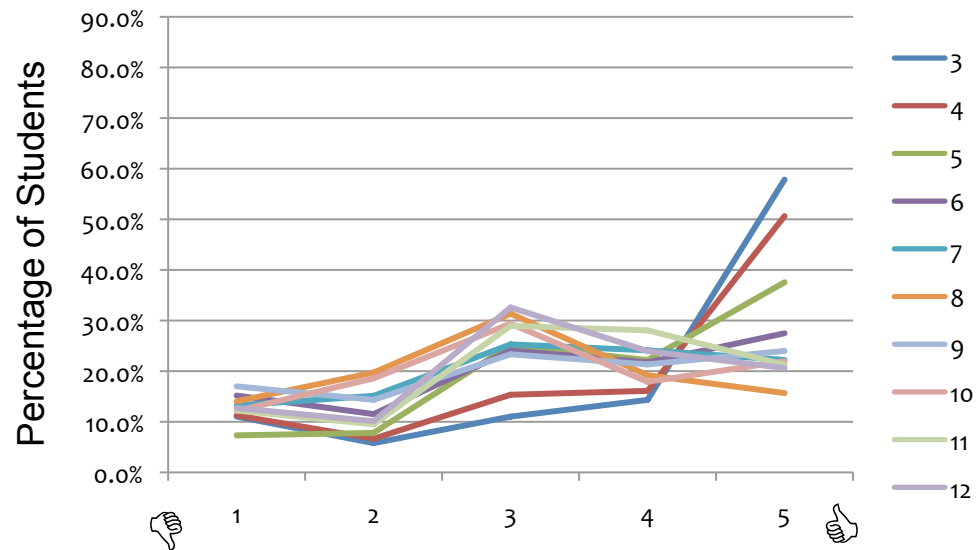
**6 Did you ever attend a camp or a program that was mostly or all about science?**

☐ No  
☐ Yes, during summer

Males

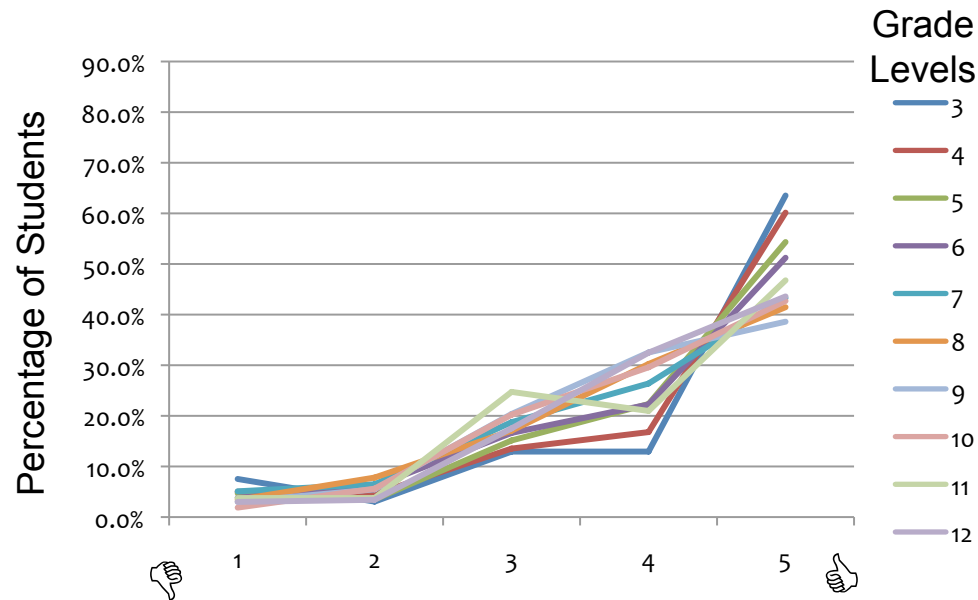


Females

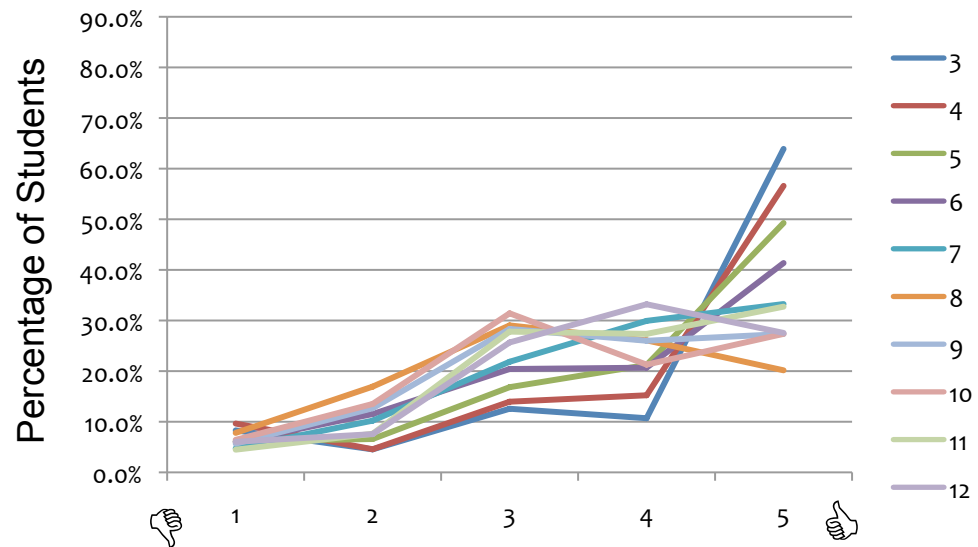


Discovering  
Problem Solving

Males

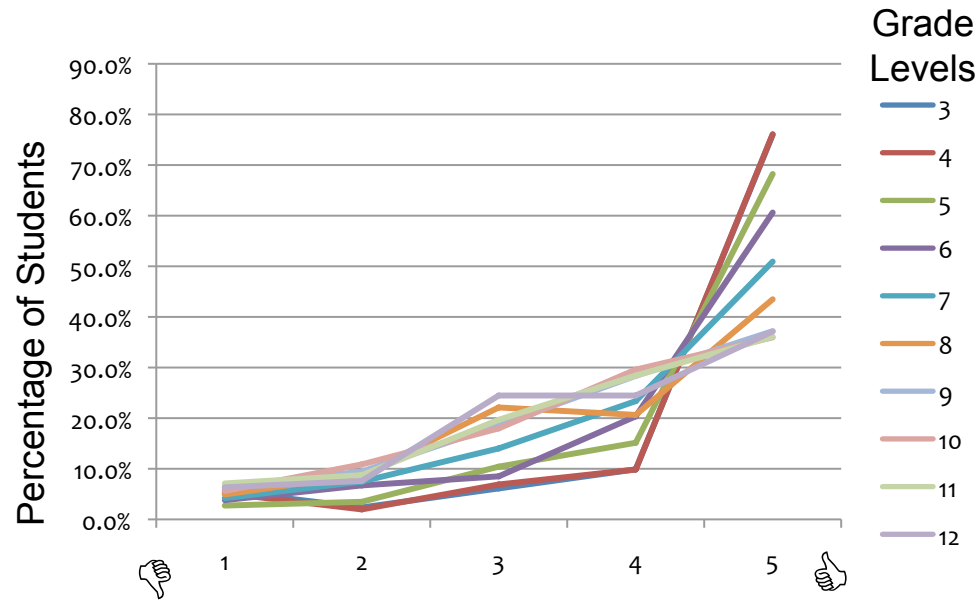


Females

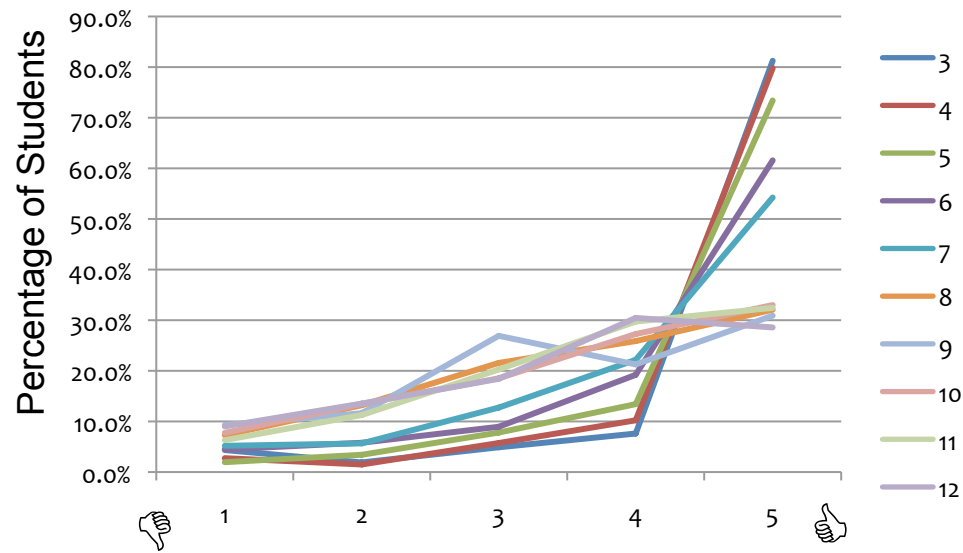


Discovering  
Figure Out  
How Things  
Work

Males

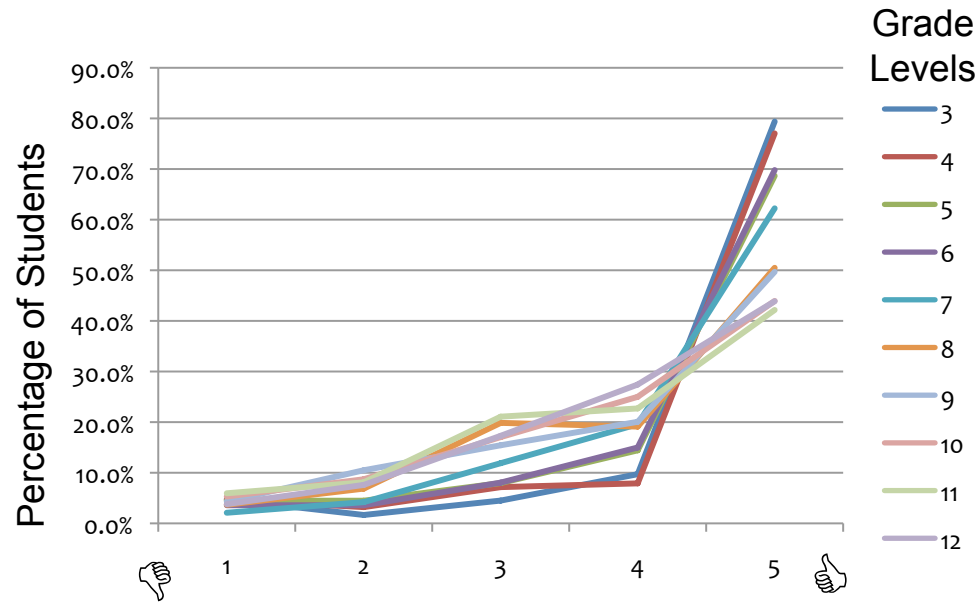


Females

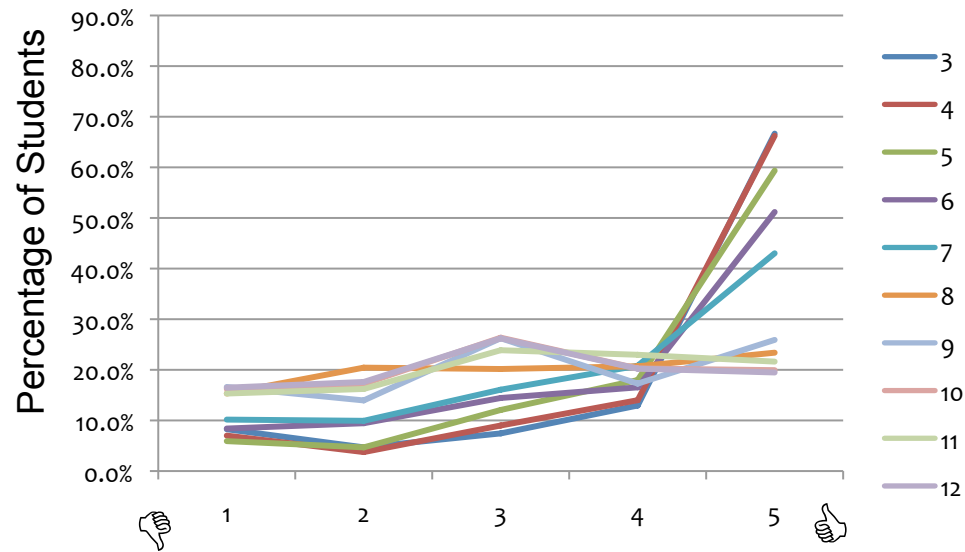


Creating/  
Making  
“Make” Things

Males

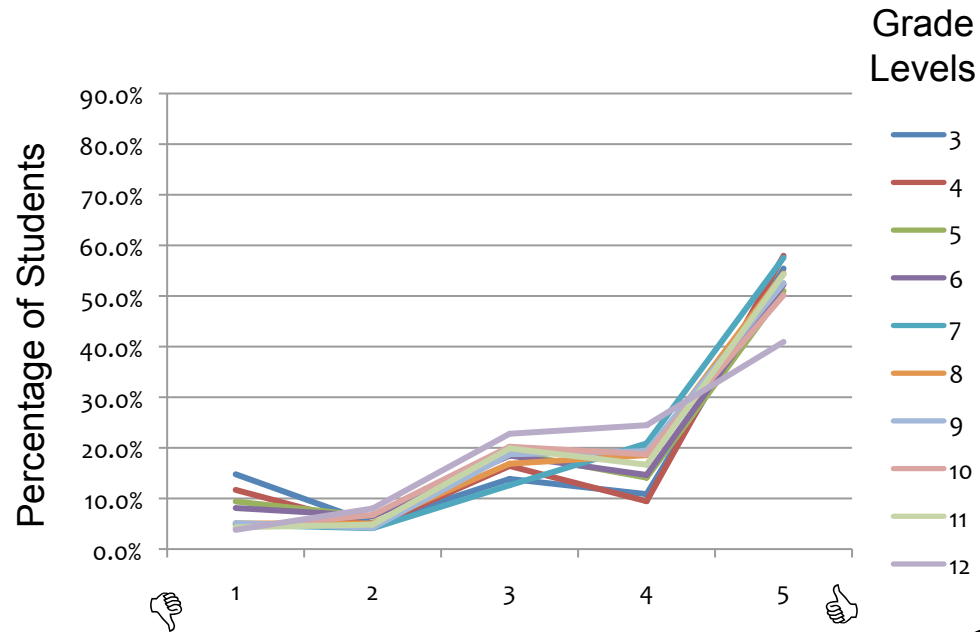


Females

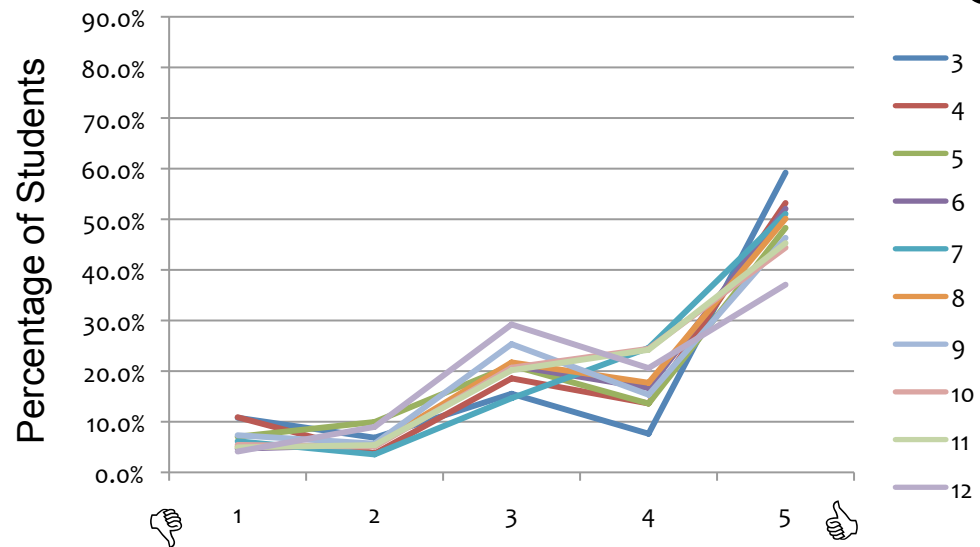


Creating/  
Making  
“Build” Things

Males

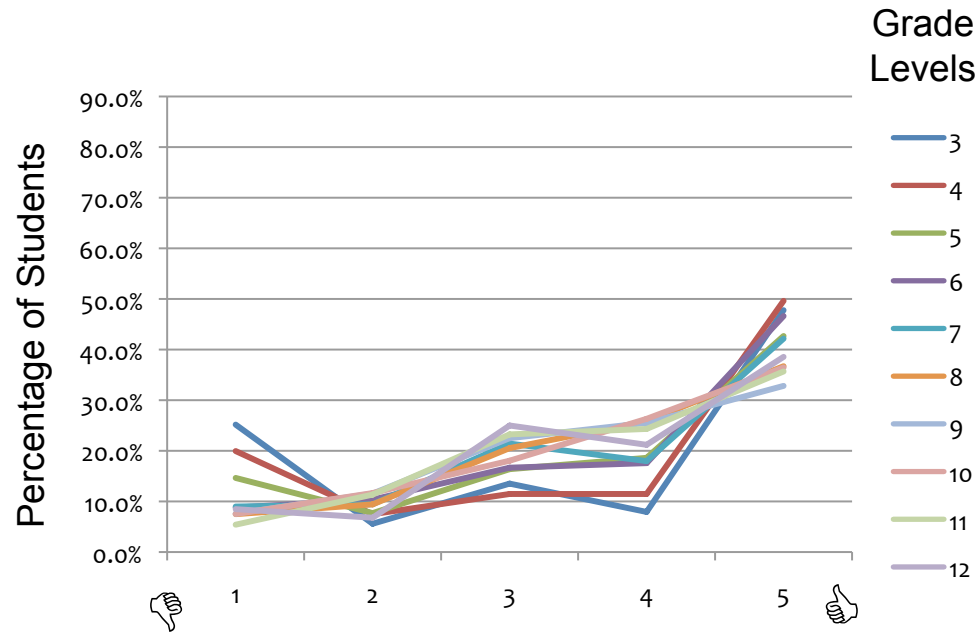


Females

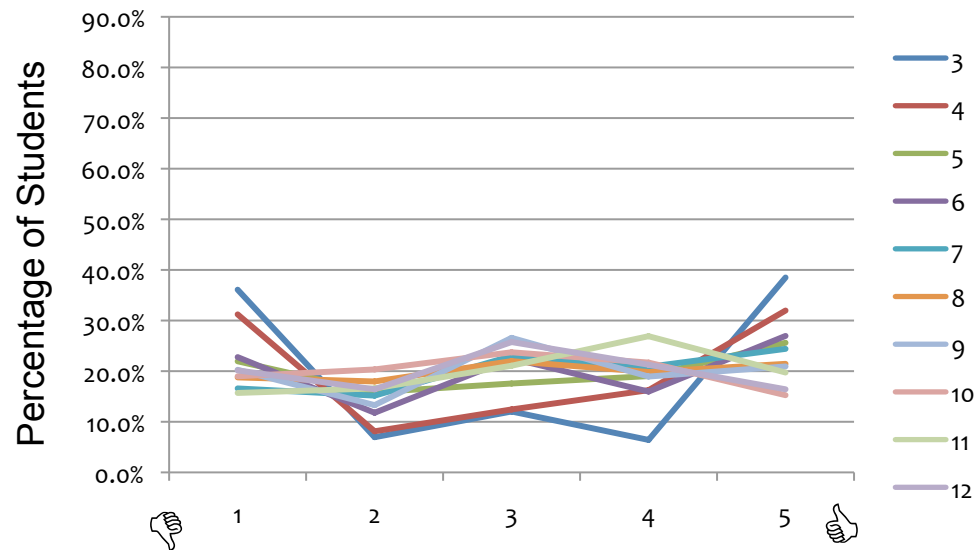


Collaborating

Males

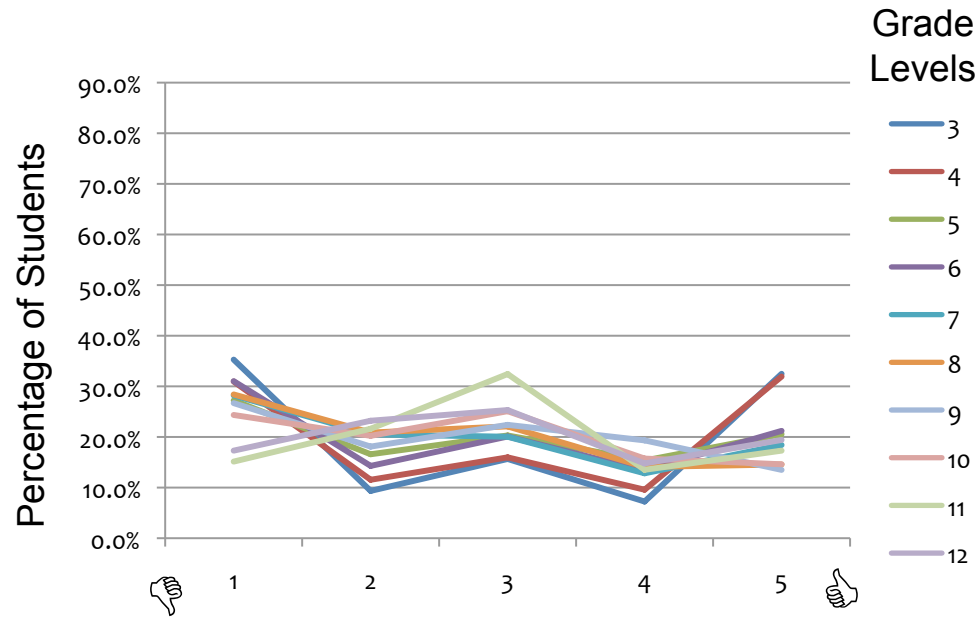


Females



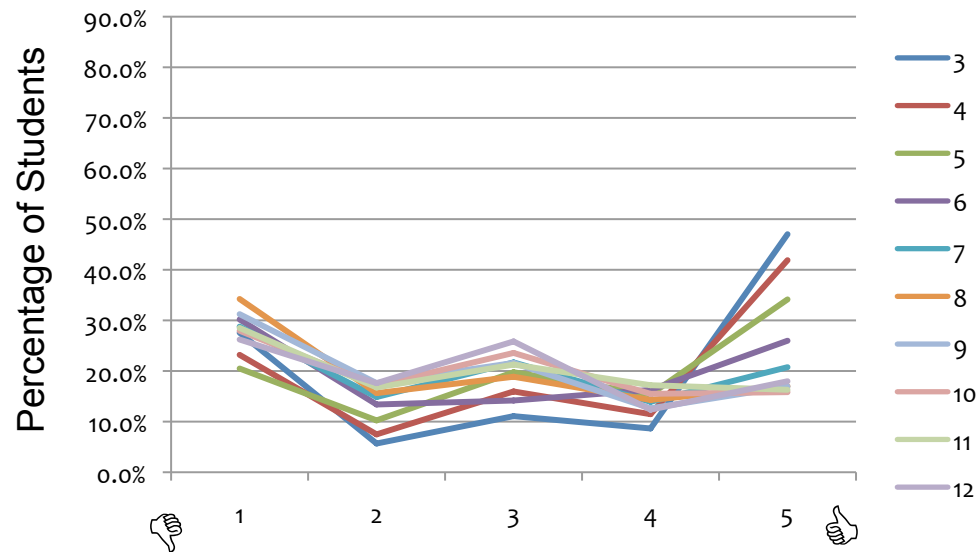
Competing

Males

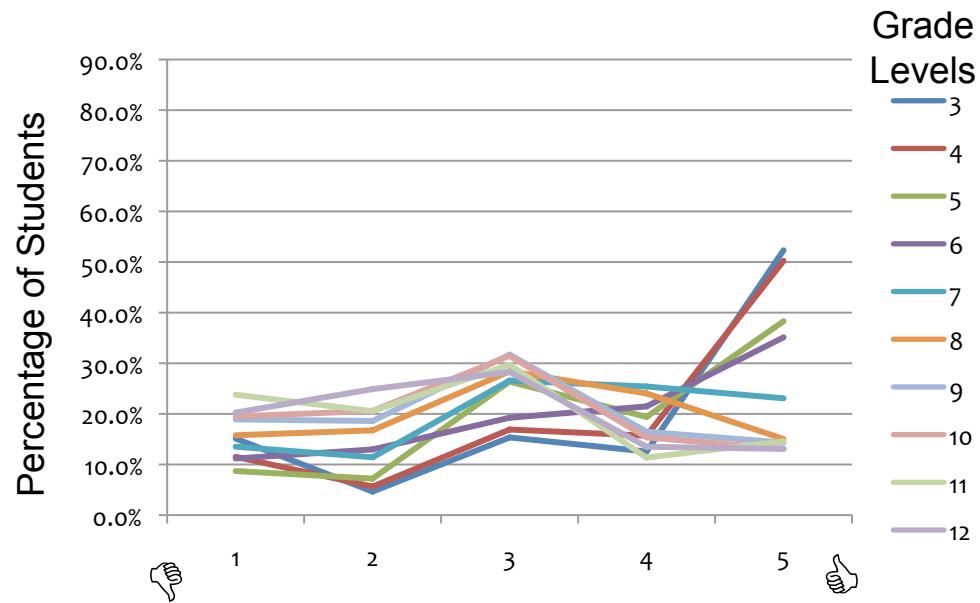


Performing

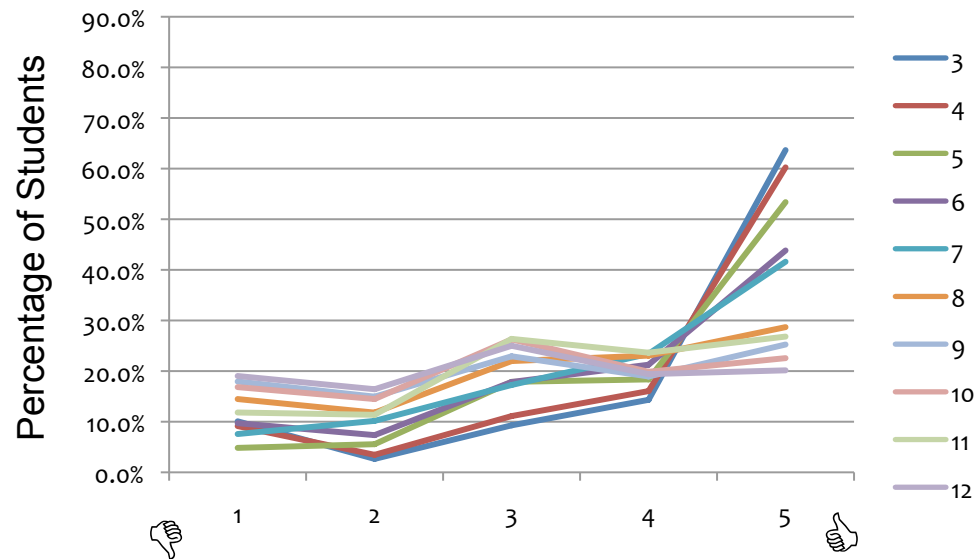
Females



Males

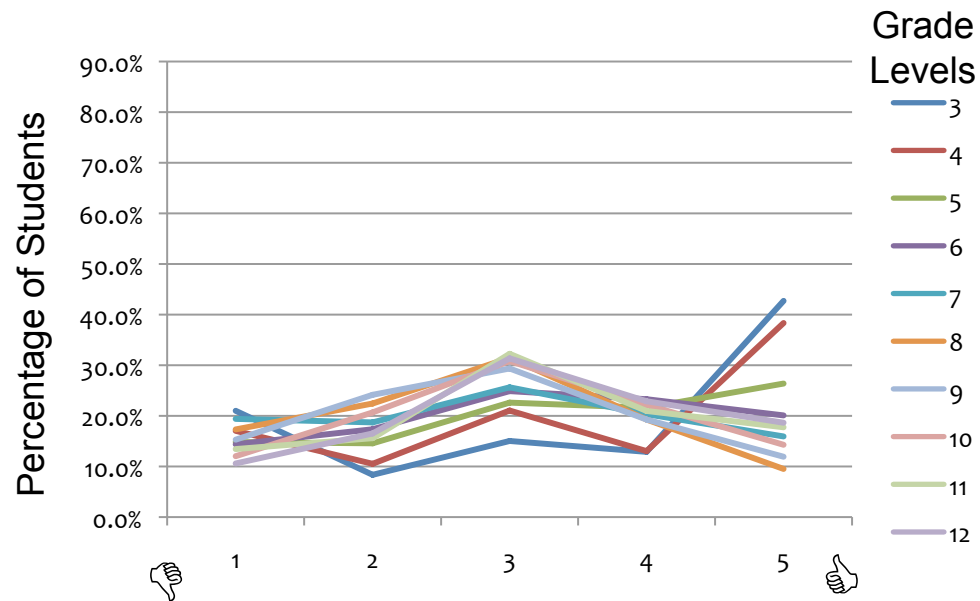


Females

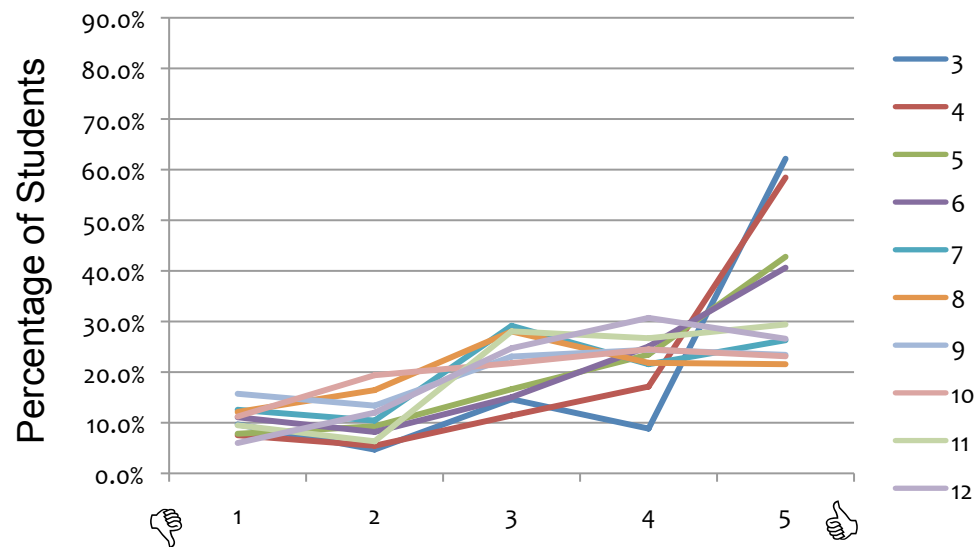


Caretaking

Males



Females

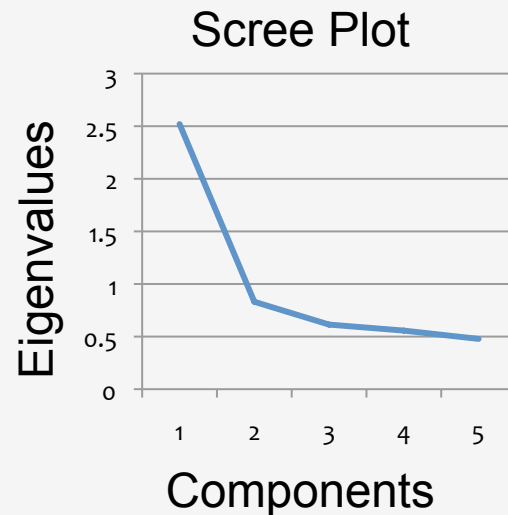


Teaching

## Research Question

Are youth who have preferences for particular types of learning activities more likely to select STEM-related career choices than youth who have different preferences (accounting for demographic characteristics)?

Principal Component Analysis extracted a single component from the five “**Discovering**”-related questions.



Created a composite variable equal to the average value of the five original survey questions to create a composite variable named “**Discover**” which has a value that varies between [1 to 5] and is treated as continuous in this analysis.

**The same process was carried out for the other six types of learning activities.**

# Logistic Regression Analysis

## STEM-related Job = [0, 1] Dichotomous Outcome Variable

(All 21 LR Models include Demographic Background Controls for Gender and Race/Ethnicity)

Comparison of Odds Ratios from Seven Logistic Regression Models of Learning Activity Composite Variables (Each LR model included baseline demographic control variables, gender and race/ethnicity)

Learning Activity Composite Variable	Grade Level		
	Elementary	Middle	High
Discover <sup>a</sup>	1.38**	1.99***	1.74***
Make <sup>a</sup>	1.27*	1.60***	1.35***
Collaborate_REVERSE <sup>ab</sup>	1.31***	1.30***	1.28***
Compete <sup>a</sup>	0.92	1.04	0.93
Present <sup>a</sup>	1.10	1.16**	0.95
Caretake <sup>a</sup>	0.99	1.03	1.03
Teach <sup>a</sup>	0.93	1.00	1.06

<sup>a</sup> All odds ratios reported above are based on LR models which include demographic background variables for gender and race/ethnicity.

<sup>b</sup> Collaborate\_REVERSE is the reverse coded composite variable for the composite variable Collaborate, where a 5 score has been recoded to a 1 score, and vice versa. This status implies that youth with lower scores have greater odds of choosing STEM Jobs, than youth with higher scores.

\* p < 0.05, \*\* p < 0.01, \*\*\* p < 0.001

## Comparison of Prototypical Students

### Comparison of Prototypical Elementary School Students

Learning Activity	Neutral (3 / 5) vs Positive (4 / 5)	Neutral (3 / 5) vs Highly Positive (5 / 5)
Discover	38% greater odds	90% greater odds
Make	27% greater odds	61% greater odds

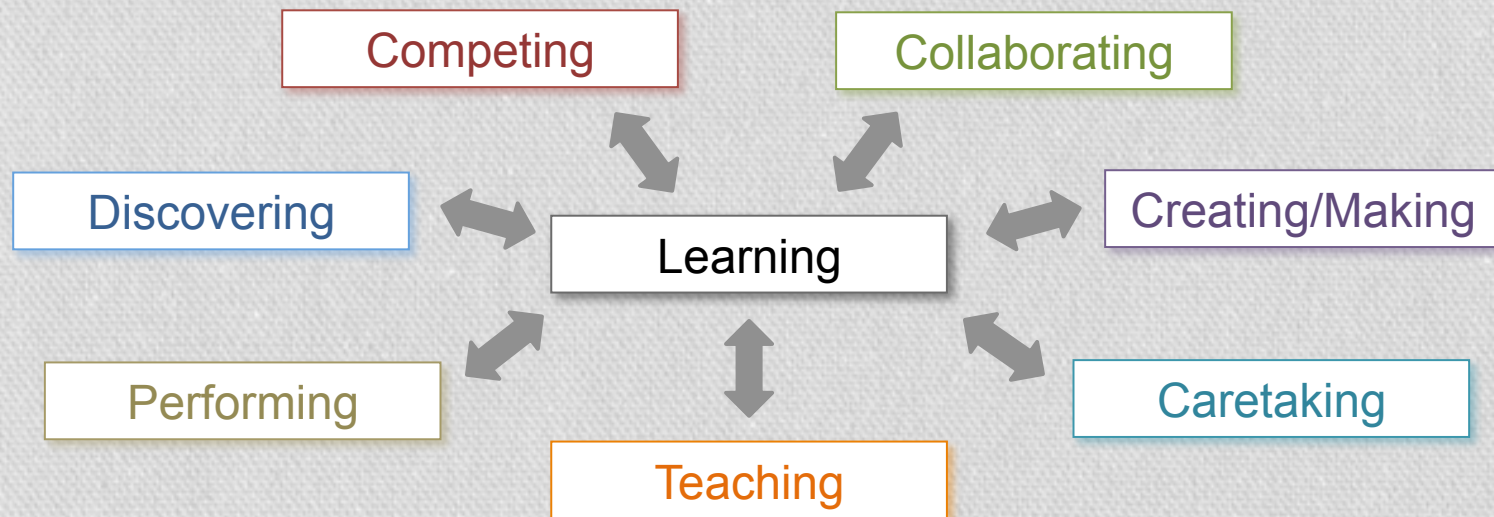
### Comparison of Prototypical Middle School Students

Learning Activity	Neutral (3 / 5) vs Positive (4 / 5)	Neutral (3 / 5) vs Highly Positive (5 / 5)
Discover	99% greater odds	296% greater odds
Make	60% greater odds	156% greater odds

### Comparison of Prototypical High School Students

Learning Activity	Neutral (3 / 5) vs Positive (4 / 5)	Neutral (3 / 5) vs Highly Positive (5 / 5)
Discover	74% greater odds	203% greater odds
Make	35% greater odds	82% greater odds

# FOCIS



We gratefully acknowledge the support of these organizations



All views expressed are those of the researchers and do not represent the views of the National Science Foundation, the Robert N. Noyce Foundation, or the S. D. Bechtel, Jr. Foundation

The work presented here was based on the efforts of  
Xaioqing Kong, John T. Almarode, Katherine P. Dabney,  
Devasmita Chakraverty, and Nathan Dolenc.

I gratefully acknowledge their contributions

Thank you

Robert H. Tai, Ed.D.  
[rht6h@virginia.edu](mailto:rht6h@virginia.edu)

A stylized, light blue illustration of a plant with several leaves and a cluster of small, round buds or flowers, positioned on the left side of the slide against a dark blue background.

# SUPPLEMENTARY SLIDES

# Gender Differences?

With respect to aspirations for a STEM-related career, what **gender differences**, exist among youth across elementary, middle, and high school?

# Investigating Gender Differences Across Grade Ranges

## Frequency Distribution

Grade Level	Gender			
	Male		Female	
	n	Percent	n	Percent
Elementary	1265	51.0	1215	49.0
Middle	1306	52.4	1186	47.6
High	1043	48.4	1110	51.6

## Logistic Regression Analysis

### STEM-related Job = [0, 1] Dichotomous Outcome Variable

(All 3 LR Models include Demographic Background Controls for Race/Ethnicity)

Grade Level	Odds Ratio
Elementary	3.0***
Middle	4.3***
High	4.1***

These results suggest that among Elementary School children, **a prototypical MALE has 3.0 times greater odds of choosing a STEM-related career than a prototypical FEMALE.**

Among Middle School children, **MALES have 4.3 times greater odds than FEMALES of choosing a STEM-related career.**

Among High School children, **MALES have 4.1 times greater odds than FEMALES of choosing a STEM-related career.**